

## **Advertising Opportunities at North Wilkesboro**

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Save The Speedway.net developers have taken the next step in attracting investors while reviving North Wilkesboro Speedway. A wide array of opportunities have now been posted from program ads to sponsoring races to create a flurry of activity to those advertisers looking to get in on the ground floor.

From a website ad for \$250/month to a \$20,000 ad on the scoring pylon, there's a way to advertise for all budgets at North Wilkesboro Speedway. Viewers will also notice a number of special multi-year packages with savings of more than 50% available.

Various signage campaigns, infield tunnel exposure, an array of billboard sizes, luxury suites, hospitality village areas, souvenir programs, ticket back sponsorship, why you can even put the company logo on an inflatable or the side of a shuttle bus.

Those interested in an idea of what it takes to advertise at what may be the biggest comeback for a track once silenced, can simply punch up the website ([www.savethespeedway.net](http://www.savethespeedway.net)) and direct their attention to the STAFF button where each staff member's e-mail address is available.

"We are excited to be developing an ad campaign while working on the final details to complete the purchase," said Information Technology and co-webmaster Steve Wilson.

Plans and strategies continue to be developed with several racing series directors having been contacted. Exciting racing programs such as those from ASA, Rolling Thunder Modifieds, UARA, ISCARs, Hooter's Pro Cup as well as the Dale Jarrett Racing Adventure Driving School are all ready to become part of the 5/8's-mile activities.

"We're interested in any new venues," said ASA Managing Director Dennis Huth. "ASA would like to see what's best for all parties concerned. We'd also like to be at as many tracks in the country as possible. If the group succeeds in re-opening North Wilkesboro, we'd like to have the next conversation."

The busy website [www.savethespeedway.com](http://www.savethespeedway.com) keeps a close look at

their ever-growing petition of those anxious to see the once flourishing speedway come back to life.

Surf around the IMAGES page and you'll find a myriad of photos depicting just how well this facility has been maintained over the past 10 years.

When local authorities are satisfied with the proposed future of the facility and all of the plans are completed, initial items on the new owners "things-to-do" list will include levigating and total re-pavement of the tracks surface, safer barriers, local city water/sewer systems, track lighting for night racing and more.